

**STAFF REPORT**  
**E-911 BOARD MEETING DATE: July 19, 2018**

**DATE:** July 2, 2018  
**TO:** Board Members  
**FROM:** Aaron R. Kenneston, Washoe County Emergency Manager  
[Akenneston@WashoeCounty.us](mailto:Akenneston@WashoeCounty.us) 337-5898  
**SUBJECT:** Approval to allocate funds in the amount not to exceed \$10,000 to Code Red for a one year period.

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**SUMMARY**

This is a request for approval to allocate funds in the amount not to exceed \$10,000, previously approved by the E-911 Committee, to Code Red for a one year period.

Code Red is continuing to offer the same pricing of \$10,000 per year. This is typically a \$45,000+ per year service. The number of minutes covered in the plan for the Washoe County region will remain at 50,000.

Given the circumstances, this is a best case deal for the Washoe County region. Public Safety Answering Points ((PSAPs) continue to use the system during wild land fires and other emergency events requiring notification of the public.

**PREVIOUS ACTION**

The E-911 Committee has approved this expense not to exceed \$10,000 on a yearly basis.

**BACKGROUND**

The Washoe County region retired the stand alone “reverse 911” dialing systems located in the dispatch centers operated by the City of Sparks and the City of Reno in 2006. The systems were replaced by a “service provider, reverse 911” system in 2006 to ensure the region continued to have the ability to alert and warn citizens of emergencies.

The system chosen by the emergency managers was City Watch. The system was funded each year in the amount of \$10,000 by the E-911 Committee and provided 20,000 minutes of “reverse-911” calls. The system is accessed by first responders and public safety officials through the three Dispatch PSAPs. It is administered by the Washoe County Office of Emergency Management and Homeland Security.

In 2012, City Watch was acquired by Code Red. Because Code Red is a much larger company, with many more resources, the pricing for a region the size of Washoe County can cost as much as \$70,000.

In return for converting exclusively to Code Red, Washoe County region was offered service at the existing rate of \$10,000. This offer has been extended twice and currently runs through 2018.

**FISCAL IMPACT**

\$10,000 (previously authorized by E-911 Committee)

**RECOMMENDATION**

Approval to allocate funds in the amount not to exceed \$10,000, previously approved by the E-911 Committee, to Code Red for a one year period..

**POSSIBLE MOTION**

Should the Board agree with staff's recommendation, a possible motion would be: *Move to allocate funds in the amount not to exceed \$10,000 to Code Red for a one year period.*



Proposal submitted to  
Washoe County, NV  
July 2, 2018



Joey Medvick  
Client Success Representative

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## **COST PROPOSAL** (PRICING GOOD FOR 90 DAYS FROM 7/2/2018)

Keep staff and residents safe and informed with the CodeRED system with the quick notifications of time-sensitive information, emergencies and day-to-day operational updates. Send targeted emergency and community notifications to mobile subscribers located in specific geographic areas within your jurisdiction.

**A one (1) year license includes 24/7/365 uninterrupted CodeRED system access and the following:**

- CodeRED system set-up and training
- System time, designed to be more than sufficient for normal usage
- 50,000 system minutes, replenished annually
- Unlimited text, email and social media messaging
- Initial residential and business calling database supplied by OnSolve
- Integration and geo-coding of customer supplied data (911 data, utility data, etc.)
- OnSolve standard mapping and geo-coding
- Two-way messaging
- 24/7 technical support
- Design and hosting of custom Web page for community enrollment

**\$10,000 = Annual Cost**

Thank you for the opportunity to present CodeRED and submit this cost proposal to your agency. If you have any questions, please feel free to contact me directly.